

# STORIES FROM LUCERNE

Mediakit  
Lucerne-Lake Lucerne Region  
Spring/Summer 2025





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## Welcome...

### **Dear media professionals,**

With its many lakes, the Lucerne-Lake Lucerne Region has a lot to offer: a dip in the cool waters, windsurfing in Uri or a leisurely stroll along the shore with breathtaking mountain panoramas. A multitude of opportunities are waiting to be discovered. Find out what you can see and do in summer in Lucerne and the Lucerne-Lake Lucerne Region in our latest media dossier.

You can also find out how tourism around Lake Lucerne has developed over the years, what the region has to offer and what events take place throughout the year. We also provide information on how we can help you with your research and what to look out for when filming and photographing with drones in Lucerne.

Be inspired by the stories and places in the Lucerne-Lake Lucerne Region for your next post. We will be happy to help you with this.

Lucerne Tourism,  
Corporate Communications and PR Team

...to the heart  
of Switzerland.



# FACTS AND CURIOSITIES



The City.  
The Lake.  
The Mountains.

The Lucerne-Lake Lucerne Region lies in the heart of Switzerland; within it, the city of Lucerne is a cultural stronghold. Nowhere will you find more to see and do than here, a city nestling in a magnificent landscape characterised by mountains and water. Here are some facts, records and curiosities to spark your interest:

## **722, 703 People**

called the Lucerne-Lake Lucerne Region home at the end of the year 2023.

## **5 Cantons**

Lucerne, Schwyz, Obwalden, Nidwalden and Uri are all located on Lake Lucerne.

## **394 km<sup>2</sup>**

is the size of the UNESCO Biosphere Entlebuch, Switzerland's first such reserve.

## **348 mountain cableways and railways**

provide access to the mountains around Lake Lucerne – including some record holders.

## **5 seasons**

Carnival, where winter meets spring, is seen as the fifth season in this tradition-conscious region in the heart of Switzerland.

## **4,068,528 Gäste**

Booked accommodation in the region in 2023, about a third in the city of Lucerne.

## **- 52.5 degrees Celsius**

Was the temperature recorded on 7 February 1991 at Glattalp in Canton Schwyz. A record low!

## **35 forts and castles**

are a reminder of the splendour of times past.

## **57 kilometres**

is the length of the twin-bore Gotthard Base Tunnel, the world's longest railway tunnel. Completed in 2017, its portals are in Canton Uri and the south of the Alps.

## **46° 48' 4" N, 8° 13' 36" E**

The geographical centre point of Switzerland is on the Älggialp in the Canton of Obwalden.



# TOURISM HISTORY

## FROM SIMPLE FISHING VILLAGE TO POPULAR HOLIDAY DESTINATION

1815 Inauguration of the Goldener Adler in Küssnacht am Rigi, the first hotel to be built by Lake Lucerne.

1837 Launch of the first paddle steamer to see service on Lake Lucerne, the Stadt Luzern.

1856 Inauguration of Lucerne's first railway station built of timber.

1871 The Vitznau-Rigi Railway, Europe's first mountain railway, commences operations.

1916 The collapse of tourism caused by the war led to the closure of hotels—a pattern that repeated itself in the 1930s and after.

1938 One of the region's first ski lifts goes into service in Oberiberg—the ensuing decades witness a skiing boom.

1959 Ceremonial inauguration of the Swiss Museum of Transport.

1998 Inauguration of the KKL Luzern with its overhanging roof.

2001 Following a referendum, the Entlebuch is awarded the UNESCO „Biosphere“ label. Today, the valley is a model of sustainability for other regions.

2015 The Gästival „guest festival“ celebrates 200 years of hospitality in the region, with floating stage in the shape of a water lily as the central attraction.

2023 During exploratory work in the Lucerne lake basin, artefacts dating from around 3400 BC are found. Lucerne is thus 2400 years older than previously assumes.

### Hospitality with tradition

The upper strata of European society began acquiring a taste for the Alps in the 1760s: mountaineering and hiking soon became de rigueur in these circles. Visitors also discovered the region around Lake Lucerne, which became popular for its scenic landscapes.

Lucerne city's first phase as a tourist destination began in 1835 with the opening of the Hotel Schwannen, where steamships started docking not long afterwards.

The arrival of the railways in 1852 made it possible for the European elite to converge on Lucerne. Previously medieval in character, it began its transformation into a modern city oriented towards the lake with the construction of spacious hotels and waterside promenades. Visitor numbers increased steadily from the mid-19th century. The inauguration of Europe's first mountain rack railway in 1871 saw tourists start converging on the peaks around Lake Lucerne. Visitors would often stay for weeks, and famous personalities attracted to Lucerne helped cement the city's international reputation.

The third phase of the region's tourism history coincided with the global economic boom at the turn of the century. It was destined not to last: The First World War caused tourism to collapse in 1914, and the upswing in Lucerne's fortunes at the end of hostilities came to another abrupt halt with the outbreak of the Second World War. Many hotels had to close.

A spirit of optimism emerged following the difficult war years. Lucerne positioned itself with various cultural and sporting events such as the event series now feted as the Lucerne Festival, and the World Rowing Championships on Lake Rot. 1959 witnessed the inauguration of the Swiss Museum of Transport (destined to become the country's most visited museum), with further museum openings to follow. The 1970s and 1980s saw Lucerne develop as an international holiday destination, which has resulted in today's broad mix of overseas visitors.

The inauguration of architect Jean Nouvel's KKL Luzern culture and convention centre in 1998 coincided with Lucerne increasingly positioning itself as a festival and congress city and a quality-focused tourism destination. Thanks to its privileged location on the lake in the immediate vicinity of the surrounding mountains, Lucerne was promoted as "Switzerland in a nutshell".

Some milestones  
in 200 years of  
tourism history.

# JUBILEES 2025



Caption from left to right:

a traditional carriage of the Arth-Rigi Railway, visitors in the Bourbaki Panorama, the Hotel Schweizerhof with colourfully illuminated windows

## 1845

### **180 years of the Hotel Schweizerhof**

The Hotel Schweizerhof Luzern can look back on an eventful history. The grand hotel was opened in 1845 and is now managed by the fifth generation. The glory of bygone times has been preserved over the years and these glorious times are still evoked by many things to this day. With its idyllic location on Lake Lucerne, the Hotel Schweizerhof is the ideal starting point for exploring Lucerne.

[schweizerhof-luzern.ch](http://schweizerhof-luzern.ch)

## 1875

### **150 years of Arth-Rigi Railway**

The Arth-Rigi Railway was put into operation on 4 June 1875. It was the first railway line to be located entirely in the canton of Schwyz. The railway connects Arth am See with Rigi Kulm. Over the years, the Arth-Rigi Railway has developed steadily through renovations and the purchase of modernised railcars. To this day, these historic railcars can still transport you back in time.

[rigi.ch](http://rigi.ch)

## 1925

### **100 years of Goldau Zoo**

The Goldau Nature Park and Zoo Association was founded in 1925. With its unique landscape, the zoo offers a habitat for over 100 species of wildlife. The park's focus is on nature and species conservation, as well as education and research. To celebrate its anniversary in style, numerous events and activities are taking place throughout the year.

[Verkehrshaus.ch](http://Verkehrshaus.ch)

## 2000

### **25 years of Bourbaki Panorama**

The large circular painting in the Bourbaki Panorama, the centrepiece of the museum, commemorates the internment of French soldiers who found refuge in Switzerland in the winter of 1871. The cultural monument was created by the Geneva painter Edouard Castres. The medium of the panorama expands the boundaries of perception and is considered the precursor of cinema and the inspiration for numerous digital narrative forms.

[bourbakipanorama.ch](http://bourbakipanorama.ch)



# EVENTS UND FESTIVALS

ANNUAL HIGHLIGHTS IN SPORT, MUSIC, CULTURE AND CULINARY ARTS



## SPORT

June  
**Lucerne Regatta**  
[lucerneregatta.com](http://lucerneregatta.com)

July  
**UEFA Women's EURO 2025**  
[uefa.com](http://uefa.com)

July  
**Athletics Meeting Lucerne**  
[spitzenleichtathletik.ch](http://spitzenleichtathletik.ch)

October  
**SwissCityMarathon**  
[swisscitymarathon.ch](http://swisscitymarathon.ch)

December  
**FIS Skisprung Weltcup**  
[weltcup-engelberg.ch](http://weltcup-engelberg.ch)

## MUSIC

April  
**Spring Fest**  
[lucernefestival.ch](http://lucernefestival.ch)

April//May  
**Stans Music Days**  
[stansermusiktage.ch](http://stansermusiktage.ch)

May  
**Piano Fest**  
[lucernefestival.ch](http://lucernefestival.ch)

June  
**Heirassa Festival**  
[heirassa-festival.ch](http://heirassa-festival.ch)

July  
**Luzern Live**  
[luzern-live.ch](http://luzern-live.ch)

August/September  
**Summer Festival**  
[lucernefestival.ch](http://lucernefestival.ch)

September  
**World Band Festival**  
[worldbandfestival.ch](http://worldbandfestival.ch)

November  
**Lucerne Blues Festival**  
[bluesfestival.ch](http://bluesfestival.ch)

November  
**Forward-Festival**  
[lucernefestival.ch](http://lucernefestival.ch)

January  
**Piano Festival «Le Piano Symphonique»**  
[sinfonieorchester.ch](http://sinfonieorchester.ch)

## CULTURE

February/ March  
**Carnival**  
[luzern.com/fasnacht](http://luzern.com/fasnacht)

March  
**Fumetto Comic Art Festival**  
[fumetto.ch](http://fumetto.ch)

November/December  
**Eiszauber Lucerne**  
[eiszauber.ch](http://eiszauber.ch)

December  
**Nicolas Chase**  
[klausjagen.ch](http://klausjagen.ch)

January  
**Lilu Light Festival Lucerne**  
[lichtfestivalluzern.ch](http://lichtfestivalluzern.ch)  
[luzern.com/weihnachten](http://luzern.com/weihnachten)

## CULINARY ART

Tuesdays & Saturday  
**Lucerne weekly market**  
[luzern.com](http://luzern.com)

April  
**Lucerne Street Food Festival**  
[streetfood-festivals.ch](http://streetfood-festivals.ch)

May  
**Entlebuch Herb & Wild Plant Market**  
[biosphaere.ch](http://biosphaere.ch)

Oktober  
**Käsefest Luzern**  
[cheese-festival.ch](http://cheese-festival.ch)

October  
**Chestene-Chilbi (chestnut fair)**  
[weggis-vitznau.ch](http://weggis-vitznau.ch)

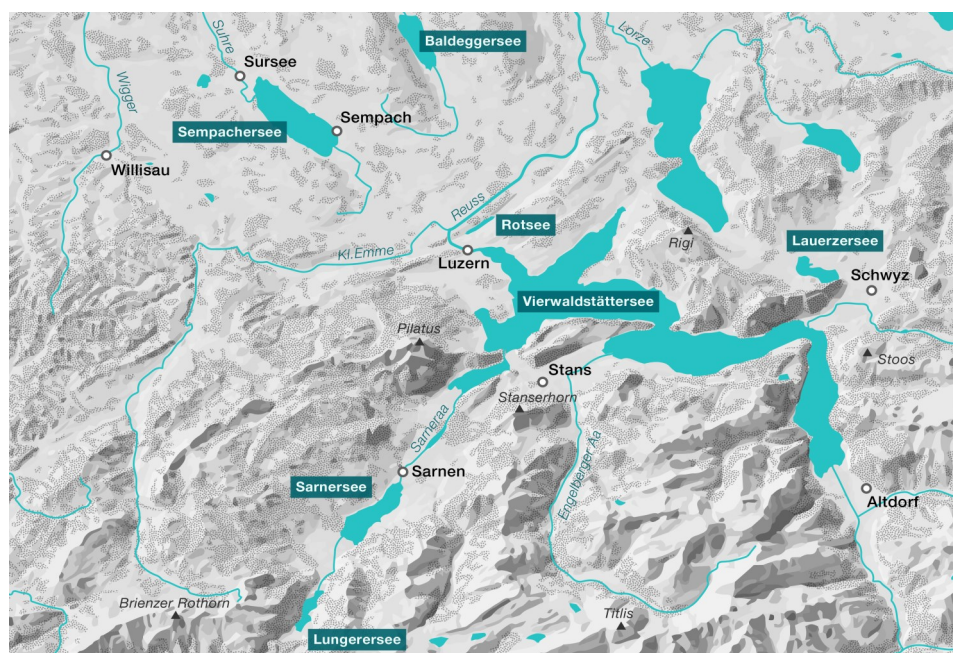
Caption:  
Concert during  
Lucerne Live 2023

### Please note

Cancellations or programme changes are possible. Please check the official event websites for any details.



# LAKE-HOPPING IN THE LUCERNE-LAKE LUCERNE REGION



Caption  
from left to right: Overview map of  
the lakes in the Lucerne-Lake Lucerne  
Region, climbing fun on the lake,  
windsurfing in the föhn of Uri

A dip in Lake Lucerne, windsurfing in the Uri Föhn or a sundowner by the water – summer in the Lucerne-Lake Lucerne Region has a lot to offer. And best of all: You don't have to decide because the next water experience is often just a stone's throw away. The opportunities are just as diverse as the region itself.

## For the adventurous

### Windsurfing

Lake Lucerne offers a variety of areas for windsurfing, with Lake Uri being the hotspot with its thermal winds. Especially in summer, the Föhn ensures strong and constant wind conditions that attract both beginners and advanced skiers.  
[windsurfing-urnersee.ch](http://windsurfing-urnersee.ch)

### Climbing

Lake Lucerne is surrounded by spectacular climbing areas with breathtaking views of the lake. The steep rock faces on Axenstrasse in the canton of Uri are particularly popular. But the 120-metre tall, inclined limestone slab in the Risleiten Gorge also has some interesting challenges to offer.  
The same can be said of the Lopper in Standsstad, which offers ideal conditions for climbing, particularly on summer evenings.  
[sac-cas.ch](http://sac-cas.ch)

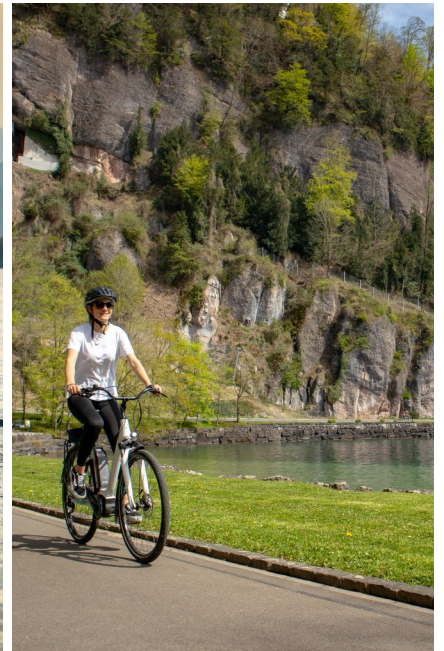
### Surfing

The Lucerne-Lake Lucerne Region catches the perfect wave all year round. The water sports schools in Beckenried and Buochs are ideal for summer wakesurfing sessions. Both places offer fun for young and old alike, whether for the whole day or just for a few hours.  
In the colder seasons, artificial indoor surf spots offer the perfect alternative and promise a unique experience.  
[luzern.com/swisswaveacademy](http://luzern.com/swisswaveacademy)  
[surfupswiss.ch](http://surfupswiss.ch)  
[luzern.com/oana-surf](http://luzern.com/oana-surf)

### Diving

There is also a lot to discover underwater. How about a submarine dive? In Vitznau, the P-63 submarine offers the opportunity to dive into the mystical darkness and glide weightlessly through the water.  
Those who prefer to get active can explore the adventurous underwater world of Lake Lucerne on a dive. In the canton of Nidwalden, aquanauts have come to the right place.  
[subspirit.ch](http://subspirit.ch)  
[luzern.com/tauchsport-nidwalden](http://luzern.com/tauchsport-nidwalden)

# LAKE-HOPPING IN THE LUCERNE-LAKE LUCERNE REGION



Caption  
from left to right: Canoeing on  
Lake Lucerne,  
cycling along the lake

## For explorers

### Hikes

Spectacular views of the lakes are offered by the Swiss Path, which runs along the southernmost arm of Lake Lucerne, with the Rütli at its centre. The history-steeped Waldstätterweg trail lets you circumnavigate all arms of the lake. However, the seven daily stages don't have to be completed in one go. The cliff path on the Bürgenstock provides a unique view of the Lake Lucerne basin. Various lakeside paths invite you to take idyllic walks with views of the water.

[luzern.com/weg-der-schweiz](http://luzern.com/weg-der-schweiz)

[luzern.com/waldstaetterweg](http://luzern.com/waldstaetterweg)

### Cycling routes

There are many cycling routes in the heart of Switzerland, with the lake as a constant companion. On Route 1291, the lakes are faithful companions. Along the way, you can discover unknown gems and enjoy the best of the Lucerne-Lake Lucerne Region. Various cycle routes provide the perfect link between the region's lakes – lake-hopping by bicycle.

[luzern.com/route-1291](http://luzern.com/route-1291)

## Canoeing

Why not explore by canoe instead of by car? Whether sunrise, sunset or on a relaxing afternoon, Buochs and Brunnen offer a variety of tours to hidden bays. Adventurous people can set off on their own; those who are unsure can join a guided tour.

Canoeing is perfect for groups. In the large Canadian canoe, which can accommodate ten people, everybody paddles together: In the spirit of the motto “everyone's in the same boat”, it requires teamwork and communication.

[kanuwelt.ch](http://kanuwelt.ch)

[adventurepoint.ch](http://adventurepoint.ch)

## Bathing spots

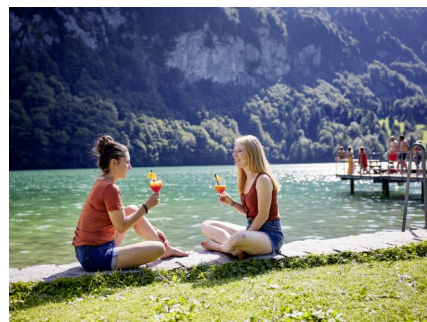
There are countless bathing spots on the shores of Lake Lucerne. The Ufshötti is particularly popular with the local population.

But away from the well-known lidos, there are also many idyllic bathing resorts around Lake Lucerne and its smaller neighbouring lakes, some of which even locals have never visited. The Rotsee Lido is an insider's tip for anyone who likes to keep it relaxed.

[luzern.com](http://luzern.com)



# LAKE-HOPPING IN THE LUCERNE-LAKE LUCERNE REGION



Caption  
from left to right: Walk in an idyllic  
atmosphere, aperitif on the la-  
keshore, yoga by the lake in  
Weggis

## For enjoyable moments

### Public pools

With its long sandy beach, the Lucerne Lido invites you to linger, while the lido in Weggis offers direct views of the Alps. If you like Caribbean flair, the Caribbean Village by Lake Sempach is the place for you. The Lucerne-Lake Lucerne Region has many idyllic lidos to offer, all of which promise pure relaxation by the water.

[lido-luzern.com](http://lido-luzern.com)

[caribbean-village.ch](http://caribbean-village.ch)

### Relaxation

Relaxation with a view of the region's lakes can be experienced in a variety of ways. Those who prefer active rest can sign up for yoga and brunch at the Lucerne Riviera.

But spa lovers won't miss out either. There are numerous offers that promise relaxation with a view of the lake.

[yogameetsweggis.ch](http://yogameetsweggis.ch)

## Gourmet experiences

Gourmet experiences are as much a part of the Lucerne-Lake Lucerne Region as the lakes and mountains. Culinary walks on Lake Sarnen not only help burn off the calories right away, but also offer breathtaking scenery. The same applies to e-bike tours through the canton of Schwyz from Brunnen around Lake Lauerz.

### Active rest

Rest doesn't automatically have to mean "doing nothing". A variety of leisurely activities by the lakes of Central Switzerland invite you to relax and explore. How about a bicycle tour around the Queen of the Mountains, for example? The route takes you around the Rigi along the shores of Lakes Lucerne, Lauerz and Zug.

For many, a leisurely walk is a favourite choice for active rest. Various routes lead alongside lakes Sarnen, Lungern and Rot, among others.



# TRAVEL ITINERARY

THIS IS WHAT AN INDIVIDUAL MEDIA TRIP COULD LOOK LIKE



## Day 1

Make your own way to Lucerne on public transport. It is a short walk from the railway station to Schwanenplatz, where you check in to the history-steeped Hotel Schweizerhof. Famous personalities like Mark Twain and Leo Tolstoy have stayed in the Belle Époque structure, which is more than 150 years old. Next, join a guided tour of Lucerne to learn all about the history of the city, plus other fascinating facts.

Over lunch on the Wilhelm Tell floating restaurant, you will meet your contact person from Lucerne Tourism. Take this opportunity to ask any questions you may have about the itinerary or your research in the Lucerne-Lake Lucerne Region, and take other information on board. In the afternoon, explore Lucerne at your own pace as you continue with your research. Round off the day with an evening meal in the Restaurant Scala, high above the rooftops of Lucerne.

## Day 2

After a restful night, you start the day early today: with a canoe trip from Buochs, where you can enjoy the sunrise on Lake Lucerne in a breathtaking panorama. Afterwards, continue to Alpnachstad and take the world's steepest cogwheel railway up Mount Pilatus. At the top, marvel at the fascinating mountain scenery and treat yourself to a light lunch at the Hotel Pilatus Kulm after an exciting morning.

The cable car takes you back to Lucerne. If you like, you can put your courage to the test in the rope park on Fräkmüntegg. Back in Lucerne, end the day as you started it: on the water with a sunset cruise and an excellent 3-course meal.

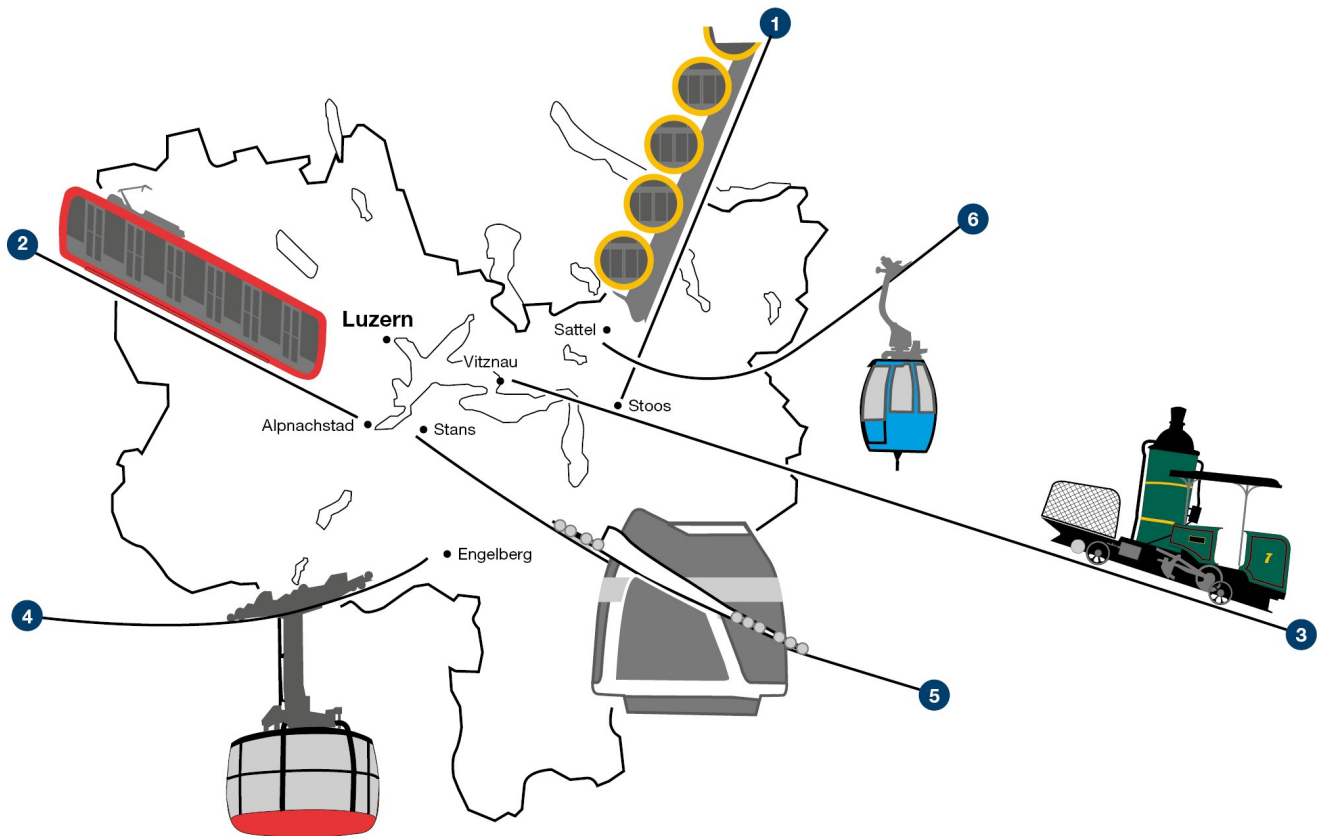
## Day 3

More of Lucerne's cultural attractions are on the agenda on day three of your research trip. For example, you could visit the KKL Luzern Culture and Convention Centre, which is world-renowned for its acoustics and striking architecture. Alternatively, head for the Swiss Museum of Transport, the country's most popular museum, to find out what characterises public transport in Switzerland.

To round things off, you will visit Max Chocolatier, where you will have the opportunity to taste unique chocolate creations or try your hand at a workshop. In the afternoon, it's time to say goodbye with a heavy heart – but we are already looking ahead to your next visit to the Lucerne-Lake Lucerne Region.

Caption from left to right:  
Boat trip on Lake Lucerne, guided  
tour of Lucerne, flight hall at the  
Swiss Museum of Transport

# RECORD-BREAKING REGION



## The steepest

### Funicular railway | 1

The Stoosbahn railway opened in 2017 as the steepest funicular in the world – a technical and engineering marvel that turns the journey between Schlattli near Schwyz to the car-free mountain village of Stoos into an experience not to be missed. The Stoosbahn boasts a maximum gradient of 47 degrees (110 per cent) and negotiates 744 metres of elevation.

[stoos-muotatal.ch](https://stoos-muotatal.ch)

### Rack railway | 2

Inaugurated in 1889 and boasting a gradient of up to 48 per cent and a journey time of around 30 minutes, the rack railway on the Pilatus is the world's steepest. It climbs its way metre by metre from Alpnachstad to Pilatus Kulm, past flowering alpine meadows and striking rock formations. New panorama cars have been in service since March 2023.

[pilatus.ch](https://pilatus.ch)

## The first

### Mountain railway in Europe | 3

Travelling between Vitznau and Rigi Staffelhöhe, the Vitznau-Rigi Railway entered service in 1871 as Europe's first mountain railway. Its route was extended up to Rigi Kulm two years later. The railways on the Rigi continue to be a reliable mode of transport up the "Queen of the Mountains"; the trip takes around 30 minutes. Dating from founding years, the legendary engine no. 7 has been preserved along with other artefacts.

[rigi.ch](https://rigi.ch)

### Rotating cable cars | 4

The world's first aerial cableway with rotating cabins, the Titlis Rotair is popular with summer visitors and winter skiers alike; it has been completing the journey between Stand and the summit of the Titlis in five minutes since 1992. The cabins make a complete rotation during the ride, offering unique panoramic views of snow-capped mountains and glacier crevasses.

[titlis.ch](https://titlis.ch)

### Aerial cableway with open-air upper deck | 5

The CabriO aerial cableway has been providing access to the summit of the Stanserhorn since 2012. Its two double-deck cabins have open upper decks that offer a sensation of floating under the open sky. Getting to the lower terminus is an experience in itself thanks to the vintage funicular railway from Stans.

[stanserhorn.ch](https://stanserhorn.ch)

### Rotating gondola cabins | 6

The world's first gondola aerial cableway with rotating cabins, the Stuckli Rondo travels between Sattel and the middle of the Sattel-Hochstuckli recreation region. The gondolas rotate fully twice during ascent and descent, giving visitors a chance to appreciate the wonderful pre-alpine panorama.

[sattel-hochstuckli.ch](https://sattel-hochstuckli.ch)

# MEDIA AND RESEARCH TRIPS



Caption from left to right:  
Filming with TV crew on Lake Lucerne, shots for influencer trip from the Gulf States, filming in Lucerne town hall

## Media and research trips

Are you planning to produce an article or a feature about the Lucerne-Lake Lucerne Region? We can assist you with your researches as well as story and fact finding. We work with our destination partners to organise tailor-made media visits.

Please contact us at least four weeks before your arrival, so that we can provide you with all the assistance you need. How we can assist you:

- Travel in the Lucerne-Lake Lucerne Region
- Accommodation and meals
- A travel itinerary tailored to your requirements (excursions, visits, interviews, content, stories etc.)

Are you unable to explore the Lucerne-Lake Lucerne region in person? No problem. We welcome any interest in our destination and are happy to help you with your home-based research.



# FILM- & TV-PRODUCTIONS IN LUCERNE

**The Lucerne-Lake Lucerne Region provides wonderful locations for TV and film productions. Lucerne Tourism and Film Commission Lucerne & Central Switzerland provide their expert, straightforward assistance in the realisation of projects.**

We provide assistance in the realisation of projects, including supervising productions in the region, scouting production locations, coordinating shooting permits and other forms of facilitation.



## **Competencies and Support**

The media department of Lucerne Tourism is happy to help with film and video productions in a touristic context. For large-scale film and TV productions (e.g. crime thriller or documentary) as well as commercial assignments of all kinds, the Film Commission Lucerne & Central Switzerland offers professional support and coordination.

## **Filming in the city of Lucerne**

Being one of the most beautiful cities in Switzerland, Lucerne is perfectly suited as a scenery for film and video productions of all kinds. For a successful filming process, a few important points must be observed:

Generally, permission must be obtained from the City of Lucerne for filming in public spaces. Filming on private property is only permitted with the consent of the owner. Filming on bridges is not permitted for safety reasons.

In the city of Lucerne and the Lucerne lake basin, the use of a drone is not possible without a permit (see below). There is a zone with restricted air traffic above Lake Lucerne. Permits must be obtained by the drone pilot himself from the respective authority.

## **Operation of drones**

Since 1 January 2023, the provisions of the EU drone regulation have applied in Switzerland, which distinguishes between the three categories 'open', 'special' and 'subject to authorisation'.

The drone guide from the Federal Office of Civil Aviation FOCA provides an overview of the applicable rules and provides information on the cases in which a drone flight requires authorisation.

In the city of Lucerne and over bodies of water in the canton of Lucerne, it is not possible to use a drone without authorisation. It is important to allow sufficient time to obtain authorisation and to submit applications as early as possible.

## **Footage**

Lucerne Tourism provides you with the following for your media work free image and film material for your media work.

A selection of impressions of the adventure region Lake Lucerne Region can be found in our media corner: [luzern.com/media](https://luzern.com/media)

For further image and film material, please contact us at [media@luzern.com](mailto:media@luzern.com).

All information in this document is subject to errors and changes.

# WE'RE HERE FOR YOU



From left

**Sibylle Gerardi**  
**Johanna Runschke**  
**Sheryl Hauser**

Head of Corporate Communications & PR  
Assistant Communications & PR  
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## Contact

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Phone: +41 41 227 17 05

## Media corner

News, press releases, text content, footage and further information can be found on:  
[luzern.com/media](http://luzern.com/media)

swi<sup>+</sup>zerland

## Social Media

- @visitlucerne
- @I love Lucerne
- @visitlucerne
- Luzern Tourismus
- @visitlucerne
- @visitlucerne
- @visitlucerne
- @visitlucerne

Stories from Lucerne  
Mediakit Lucerne-Lake Lucerne Region  
April 2025

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